

Privacy Policy

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This Privacy Policy describes how the DueMate mobile application ("App") handles information. It also explains your choices and rights. If you do not agree with this Policy, please do not use the App.

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1. Summary

DueMate is designed to help you organize upcoming dates and recurring obligations in one place, receive reminders, and mark items as completed. By default, your entries are stored on your device. If you enable optional services (such as backup, sync, or analytics, where offered), limited information may be processed by selected providers as described below.

2. Data We Collect

2.1 Information you provide

- Organizer entries:** titles, categories/labels, amounts or notes you optionally add, schedules and recurrence settings, and whether an item has been marked as completed.
- Notifications settings:** reminder times, preferences, and related settings.
- Where required by Apple's App Tracking Transparency framework, we request your permission before collecting data used to track your activity across apps and websites owned by other companies. You can allow or deny this permission in the App and later change it in iOS Settings.

If you grant permission, we may collect and share certain identifiers (e.g., IDFA) with our advertising and attribution partners to: measure campaign performance, reduce fraud/abuse, deliver or limit personalized promotions. If you deny permission, the App will operate without tracking and we will not collect or share data for these purposes.

2.2 Information collected automatically

- Basic device data:** app version, operating system version, language/region, and device model (used for app functionality and troubleshooting).
- Diagnostics:** crash logs and performance metrics to help improve stability (only if enabled by your OS settings or consented in-app).

2.3 Optional services (if offered)

- Cloud backup/sync:** If you choose to enable it, your organizer entries may be stored with the cloud service you select (e.g., *Apple iCloud/Your Backend*).
- Support communications:** When you contact us, we process the information you provide to respond to your request.
- Analytics (privacy-friendly, if enabled):** De-identified usage events to understand features adoption and improve the App.

Note: The App does not require sensitive personal information.

3. How We Use Information

- Provide, maintain, and improve App features (organizing entries, reminders, completion status).
- Send notifications you have scheduled or enabled.
- Sync or back up your data if you opt in.
- Respond to support requests.
- Detect, prevent, or address technical issues and misuse.

4. Legal Bases (EEA/UK)

Where the GDPR/UK GDPR applies, we process information under the following legal bases:

- Performance of a contract** — to provide the App's core functionality you request.
- Legitimate interests** — to keep the App secure, measure performance (in a privacy-preserving manner), and improve features.
- Consent** — for optional features such as analytics, marketing communications, or cloud sync where consent is required. You can withdraw consent at any time in the App or via OS settings.
- Legal obligations** — to comply with applicable laws.

5. Sharing & Disclosure

We do not sell your personal information. We only share it as necessary to operate the App or when you direct us to do so:

- Service providers:** hosting, analytics (if enabled), crash reporting, and support tools used under contracts that require confidentiality and security.
- Cloud platforms (if you enable sync/backup):** your entries may be stored with your chosen provider.
- Legal:** to comply with law, protect rights, safety, or prevent misuse.
- Business transfers:** in case of a merger, acquisition, or asset sale, with appropriate safeguards.

6. Storage, Location & Retention

- On-device by default:** your organizer data is kept locally on your device unless you enable sync/backup.
- Location of processing:** if you enable cloud sync or use support/analytics tools, processing may occur in *your region and/or other countries* where our providers operate, subject to safeguards.
- Retention:** we keep information only as long as needed to provide the App, fulfill the purposes described here, or as required by law. You can delete entries at any time in the App.

7. Security

We implement reasonable technical and organizational measures to protect information. No method of transmission or storage is 100% secure; we cannot guarantee absolute security.

8. Children's Privacy

The App is not directed to children under 13 (or the minimum age required by your jurisdiction). We do not knowingly collect personal information from children.

9. Your Rights

Depending on your location, you may have rights to access, correct, delete, or receive a copy of your information, and to object to or restrict certain processing. To exercise these rights, contact us at office@quantum-desk.uk. You may also manage notifications and analytics permissions in your device settings.

10. California Notice

If you are a California resident, you may have rights under the California Consumer Privacy Act (CCPA/CPRA), including access and deletion. We do not "sell" or "share" personal information as defined by the CCPA. To make a request, email office@quantum-desk.uk.

11. International Transfers

Where information is transferred outside your country, we use appropriate safeguards, such as Standard Contractual Clauses, where required by law.

12. Changes to this Policy

We may update this Policy to reflect changes in the App or the law. We will update the "Last updated" date above and, where required, notify you in the App.

13. Contact

If you have questions about this Policy or our practices, contact us at office@quantum-desk.uk.